

# Automatic-Content Profits

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## The Shocking Power of AI

*I honestly expected that any words generated by Artificial Intelligence would be sub-standard and basically comical. I guess I'm very pro-human. 😊* I really don't like the idea of an algorithm competing with human creativity. But now it looks like I'm going to have to change my mind!

Don't get me wrong, AI definitely does come up with content that is just plain awful, and unintentionally comic. But AI also comes up with content that gets right to the core of the meaning so well, that it seems like a human being wrote it.

**But don't worry: We won't be replaced anytime soon!** At this point, AI is a powerful tool that can successfully do most of the work for us. And especially the *grunt* work that creative people really don't like doing. But our human touch is still absolutely necessary. So far, AI is still our assistant.

First we need to break the ice so that we can brainstorm. When it comes to brainstorming new micro-content, we want to start by breaking the ice and getting into the proper creative mood. So we'll begin with something low-key that's related to the type of content we want to create.

Let's say we want to focus on creating micro-content for brides and moms. Wonderful. Let's go to a website that can get our creative juices flowing specifically about women and the problems they face. Take a look at this website:

# Strong Woman Quotes

Strong women quotes inspire and empower. From famous women to everyday heroes, these words of wisdom encourage women to be their best selves and overcome any obstacle.

Generate new quotes



**"The only way to make a real and lasting change is to take action"**

- Gloria Steinem



**"The most powerful weapon a woman possesses is her mind"**

- Oprah Winfrey



**"The world needs strong women  
Women who will lift and build others, who will love"**

## [Strong Woman Quotes](#)

If you go to the [main page of the site](#), you have a whole bunch more quote categories to choose from. But for now, let's focus on women. The purpose of these quotes is to get you thinking, to inspire you, to help you get creative. Don't put too much pressure on yourself, and don't worry. Just relax and be open-minded.

When a quote inspires you, write down the ideas it inspired in you. Keep it loose and free-form. We want to be open so that we can receive a new idea for a micro-content product.

**Step 2: Let AI write a haiku for us.** Sound a little crazy? I thought so too! But I think you'll be surprised when you see the results. The prompt I gave the AI is simply this: *strong independent bride*. That's a vague description to start with, but let's see what the AI came up with:



## Haiku

Short Japanese Poems Generated By AI

Enter a topic here

strong independent bride

Submit

Marching down the aisle,  
A bride with strength and power,  
Independent love.

No need for a prince,  
This bride stands tall with courage,  
A strong queen in white.

Her heart beats pure strength,  
A powerful independent bond,  
Bride and groom together.

[AI Haiku - BoredHumans](#)

As you can see, the AI is walking a tightrope between two people relying on each other, and the need for the woman to stay strong and independent. And it's doing a darn fine job! We could certainly create products based on this. But let's continue our brainstorm.

**Third, we pull out an even more powerful AI solution, and this one is also absolutely free to use.** I'm going to show you a screenshot of the interface, and I want you to note a few things: The *Tone* we selected is *Convincing*, the *Use Case* is *Copywriting Framework: AIDA*, our *Creativity Level* is *Max*, and our prompt is simply *unique strong independent bride*. Here's the screenshot:

The screenshot shows the Rytr AI interface with the following settings:

- Select language:** English (with a US flag icon)
- Select tone:** Convincing (circled in red)
- Choose use case:** Copywriting Framework: AIDA (circled in red)
- Generate marketing copies in AIDA format** (small text below the use case)
- Product or Brand Description:** unique strong independent bride (underlined in red)
- For best results provide maximum input** (small text below the description)
- Number of variants:** 1 variant
- Creativity level:** Max (circled in red)
- Character count:** 32/300
- Button:** Ryte for me →

[Rytr](https://rytr.me)

We selected a writing style called *Copywriting Framework: AIDA*. AIDA stands for Attention, Interest, Desire, Action. This is a standard way of writing copy that takes the reader and convinces him to become a customer. It's actually sophisticated stuff, and very effective. I was surprised AI is already using this.

We also chose Creativity Level: Max. At this setting, the AI will write content that is less factual. This is important to note because we really want our words to connect on an emotional level. So how well did the AI do? Let's check it out:

*Attention: Say goodbye to cliché wedding movies and embrace your one-of-a-kind independent bride style!*

*Interest: Whether you are looking for the perfect song to walk down the aisle or just planning the perfect honeymoon getaway, get ready to become the envy of all your friends with a unique and powerful celebration of your independence as a bride!*

*Desire: Embrace your individuality and be sure your vision for the perfect wedding is one-of-a-kind. Embark on a journey of self discovery and find that special something that perfectly expresses who you are.*

*Action: Discover unique strong independent bride style today! Take control of your dream wedding – you deserve it.*

**Yikes! It did a pretty darn good job of it.** You'll notice again that the AI is juggling multiple different themes, some of them contradictory. It talks about: Having a unique wedding, maintaining your individuality, expressing your genuine self, avoiding a cookie-cutter wedding, self discovery, living your dreams, and celebrating your independence.

That is some very convincing copywriting! And there's enough themes and ideas in these words for us to come up with multiple products. Now let's change things up a little. Let's change the Tone to *Convincing*, and the Creativity Level to *Optimal*. We're also going to slightly change the prompt to *strong independent mom overcomes obstacles*. Here's what Rytr comes up with:

*Attention: Can an ordinary mom defeat all odds and win the championship?*

*Interest: Meet Christine – a single mother of two who had to find a way to make ends meet while taking care of her family. But with sheer determination and hard work, she overcame every obstacle to rise up and become the champion she always wanted to be.*

*Desire: Learn how Christine's inspiring story of courage, strength, and resilience can help you achieve your dreams too. Gain the motivation and confidence you need to face whatever challenges come your way with courage and strength just like Christine did.*

*Action: Be inspired by Christine's incredible story! Start your journey now and discover what it takes to be a winner.*

That's the best pep talk I ever heard! The possibilities this app opens up are endless. It's a little shocking what this thing can do! So let's brainstorm a couple ideas for micro-content products. These can be printable posters with just a few words on them, T-shirts, greeting cards, printable wall art, coffee mugs, etc. Short and to the point:

*My Mom is a Champion!*

*Mom Always Knows*

*Mom's Heart Knows*

*My Mom is a BOSS*

*Mom's Love Endures*

*Mom Never Quits*

*Mom is Always With Us*

**Rytr is FREE to use up to 10,000 words per month.** But if you get hooked on it like I did, you might end up going for the paid version. It's pretty hard to resist because it's making my life easy! This is one of the few tools that I can say is absolutely worth it. I intend to put Rytr at the center of my business when it comes to brainstorming new ideas, new products, new directions.

**You have even more options for brainstorming when you let AI take a crack at the 7 Life-Changing Events.** Simply give Rytr a prompt right from one of the events. By the way, I've written out prompts for Rytr for all seven of the life-changing events. You can also come up with your own.

Start with the prompts I've given you just to make things easier. You'll see just how powerful this is. Here are the 7 Life-Changing Events:

# 7 Life-Changing Events

## Health and Diet

People are more concerned with eating healthy and staying in shape than ever before. And there are almost limitless opportunities for profit in this niche. Always approach a niche from this point of view: What are people desperate for? How can I help them? How can I solve their problem?

**Prompts for Rytr: Do you feel tired? Do you feel unfocused? Do you feel out of shape? Are you in pain? Do you feel like you've lost some of your strength? Do you feel unmotivated? Do you feel sad?**

Etsy:

[Health and Diet](#)

Kindle Short Reads:

[Health and Diet](#)

## Weddings

Weddings are ETERNAL. And this is a very powerful niche. Why? Because a wedding is a very big deal, people are pressed for time, and are willing to pay top dollar for information that helps them have a perfect wedding.

**Prompts for Rytr: Do you want to be in better shape for the wedding? Do you want to get the most out of your wedding budget? Do you know the exact shots the photographer is going to take? Do you know the top wedding locations?**

Etsy:

[Weddings](#)



Kindle Short Reads:

[Weddings](#)

## **Pregnancy**

The miracle of life. This is a no brainer. People want a healthy baby and therefore are very worried about the mom's health and the baby's health. This is an extremely big life event.

**Prompts for Rytr: Are you as healthy as you can be? Do you smoke? Do you drink? Do you take vitamins? Do you work full time? Do you know your rights when it comes to maternity leave?**

Etsy:

[Pregnancy](#)

Kindle Short Reads:

[Pregnancy](#)

## **Family and Kids**

What's more important than your children? This niche is limitless because families are under so much pressure these days. Families break apart. It can be very scary stuff. Keeping a family together in modern times is not easy. And that means people want information and solutions that help their family.

**Prompts for Rytr: Is your family close? Is your family healthy? Is your son too aggressive? Is your daughter too shy? Have you planned on sending your kids to college?**

Etsy:

[Family and Kids](#)



Kindle Short Reads:

[Family and Kids](#)

## **Moving House**

It happens to all of us. Any transition is stressful! Moving from one neighborhood to another is very stressful. Moving from one state to another is even more stress. And let's not mention moving to a foreign country. People want to organize their move so that the stress level decreases.

**Prompts for Rytr: Will your things be safely transported? Are there good schools where you are moving to? Is the crime rate high where you are moving to? Are the people friendly where you are moving to? Are there great job opportunities there?**

Etsy:

[Moving House](#)

Kindle Short Reads:

[Moving House](#)

## **Divorce**

Sad, but true. This is another high-stress transition. And it's filled with complicated legal consequences. Not to mention emotional torment and pain. Plus, if children are involved, things get even more complicated.

**Prompts for Rytr: Do you know how to choose a good lawyer? Do you know your rights? Who will get custody of the kids? Do you know your visitation rights?**

Etsy:

[Divorce](#)

Kindle Short Reads:

[Divorce](#)

## Funeral

Very tough stuff. This is a big transition for the people who lost a loved one. Lives can change drastically when someone passes. Especially if that person was a breadwinner.

**Prompts for Rytr: Did your loved one have a will? Do you know how to choose a funeral director? Do you know how to choose a coffin? Did your loved one leave behind debts?**

Etsy:

[Funeral](#)

Kindle Short Reads:

[Funeral](#)

**Obviously, these events touch us all sooner or later.** These are profound events that will really change who you are. That's why they are evergreen. And that's why any product you create based on them has a strong sense of built-in appeal. If you surf through Esty you will soon realize that many bestsellers are based on these 7 Events.

We will be brainstorming together in the Launch Groups! I think this will be a lot of fun. I've always loved brainstorming, but this takes it to a whole different level! Let's see how many bestsellers we can come up with as a group. That's our goal, that's our passion, that's our mission.

## Extremely Important:

***Make sure you are on my VIP Email List so that you can have access to the free Etsy-Launch Groups!***

If you purchased this training, you are automatically on the VIP Email List. We are constantly forming more small Launch Groups to help you launch your content. That means ALL of your content, from micro-content to full-length books. **We are way more effective when we work as a group.**

We want to continue creating these tiny launch groups as many times as we can, and for as long as we can. These groups are TAILORED for you and your content. There is no cost for joining the group. We just really want to see some publishing success stories!

So make sure you stay on my email list *because that's where all the announcements will take place*. If you have any doubts about not being on the list, email me and I will make sure to add you:

[paul@authoradvent.com](mailto:paul@authoradvent.com)

## Insider Training:

The following training is PROVEN EFFECTIVE. This is the best of the best that I can possibly offer. It's taken me years to perfect these strategies. They absolutely work, and they keep on working. I'm the type of person who tests and then re-tests EVERYTHING. Effectiveness is a big deal with me!

### [One-Page Royalty Streams](#)

This training is about EDITABLE one-page micro-content. These are simple one-pagers that the customer buys from you, and then edits them with free software. Because customers can CUSTOMIZE these one-pagers for their own lifestyle, they are willing to pay much more for them.

### [Azon Royalty Generator](#)

This is a method to create a one-page book on Amazon and to get FREE PERMANENT advertising directly on Amazon's website. Yes, free ads for

your book basically forever. The royalty stream from these tiny books can be quite substantial.

### [Micro-Content Rapid Royalties](#)

This training is about a woman who did everything wrong when she created a simple 9-page book, but made over \$5,000 dollars from it. I'm not kidding when I tell you that the book is only NINE pages. This tiny book was a life changer for her.

### [Micro-Series Bestseller Royalties](#)

This is about an author who writes little 10-page books very quickly and then connects them in a big series. He pretty much slaps these books together, but he dominates the bestseller lists and his royalties are off the chart. He also has a free method to get even more sales, and most authors don't know anything about this feature.

**Godspeed to you and all your projects!** Now is the time to launch your content because the demand has never been greater. There's so much opportunity out there for you. You just need to reach out and take it. If you need any further guidance or help, you can always contact me:

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PS: I love life! :-)