

X - New Royalties Bonanza [xAI]

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X is NOT Twitter anymore!

X is definitely NOT Twitter anymore! Why? Because now it's the wild wild West, and you can make significant money on it! Here's the thing that makes X so much better than any other social media when it comes to making money: X creates the content for you, and then helps you monetize it!

Yes, Grok creates a ton of different types of content for you. And then X helps you monetize that content. In addition, you can monetize both ON X, and OFF X. This gives you a huge choice when it comes to royalty streams. A little later in this guide, I will show you MULTIPLE types of content Grok can easily create for you.

Let me point something out: I am talking about GOOD QUALITY CONTENT that people actually want to read, want to comment on, and will actually PAY FOR. Obviously, this is the kind of content we are aiming for. X makes it very easy to have content people seek out.

Success stories!

Tiffany Fong: @TiffanyFong_

Tiffany has leveraged X for substantial earnings through Ad Revenue Sharing: Her earnings reached over \$21,000 in a two-week period for November 2024. Her income significantly exceeds what she makes on YouTube, showcasing the platform's lucrative potential for her. She has had multiple weeks where she's earned amounts like this.

Ian Miles Cheong: @stillgray

Ian Miles Cheong has shared that he's earning significant amounts from X's ad revenue sharing. He's known for his commentary on various topics, including politics and technology.

Benny Johnson: @bennyjohnson

Benny has highlighted his earnings from X, particularly after Elon Musk's changes to the platform's monetization policies. He's a conservative commentator with a large following.

End Wokeness: @EndWokeness

End Wokeness (an account focused on conservative political commentary) has mentioned making more from X than from previous jobs, suggesting a lucrative income from the platform.

Libs of TikTok: @libsoftiktok

Libs of TikTok has also shared that they've earned considerable sums from X's monetization features. This account is known for reposting content from TikTok that often aligns with conservative viewpoints.

Dr. Eli David: @DrEliDavid

Dr. Eli David has claimed to make a substantial income from X, particularly noting the effectiveness of X's ad revenue sharing for his content which often includes political and social commentary.

Alx: @alx

Alx (Alex Lorusso) has been vocal about his earnings on X, mentioning that he's one of the platform's highest earners through its creator monetization program. He does political commentary and memes.

Tim Pool: @Timcast

Tim Pool has discussed his earnings from X, noting that his content, which includes political analysis and interviews, has been financially beneficial through the platform's ad revenue sharing.

Catturd: @catturd2

Catturd (Phillip Buchanan) has capitalized on X for monetization through:

Ad Revenue Sharing: He has mentioned receiving significant payments from X's ad revenue sharing program, with reports of earnings like \$2,000 in a single day, indicating a lucrative income stream from this feature.

Merchandising and Podcasting: Beyond ad revenue, Catturd has a merchandise store and runs a podcast, both of which contribute to his income. He's transitioned to doing this full-time, suggesting these ventures are profitable.

Royalties: While direct references to royalties are less explicit, his influence and content on X could lead to royalties from books, speaking engagements, or other media where his brand is leveraged.

General Influence: His large following and high engagement on X open up opportunities for sponsorships, collaborations, and other monetization avenues not tied directly to X but facilitated by his online presence.

Catturd's approach showcases a diversified strategy for income generation, leveraging both X's internal monetization features and external business opportunities.

Multiple revenue streams: You can see how Catturd really doubled down on royalties once he had some momentum. He started selling hats and mugs from his website. But his dream was always to be a published novelist. So he sells his novel directly from his website. He has now sold tens of thousands of copies. Dream fulfilled!

The secret: Rapport

This is a sacred word to me! Rapport means: human, warm, genuine, warts and all, real, open, taking a risk and actually showing people who you are. Yes, this word gets me motivated! Rapport is actually magic. Have you ever met someone and immediately you trust them? This can be shocking when it happens.

Some people call it their gut feeling. They say: *Always trust your gut, always trust your instincts.* In my life, when I trust my gut feelings, things have never gone wrong for me. Rapport is something similar to this: We know it's real, but we just can't explain it.

Rapport refers to a close and harmonious relationship in which the people or groups concerned understand each other's feelings or ideas and communicate well. It's often described as a connection or bond where there's mutual empathy, trust, and respect. Here are some key aspects of rapport:

Mutual Understanding: Both parties feel that they are on the same wavelength, often leading to more effective communication.

(NOTE: I have to mention Nikola Tesla here, with this quote: "If you want to find the secrets of the universe, think in terms of energy, frequency and vibration." It's almost like people somehow attune to a certain frequency or vibration. And groups of people can share the same frequency, thus causing trust and rapport. Mysterious stuff!)

Trust: There's an inherent trust that each person has the other's best interests at heart or at least respects their perspective.

Empathy: An ability to sense or understand the other's emotions, making interactions more personal and meaningful.

Ease of Communication: Conversations flow smoothly, and there's minimal need for explanations since there's an assumed understanding.

Rapport can be built over time through shared experiences, common interests, or through techniques like active listening, mirroring body

language, or finding common ground. It's crucial in various contexts, including personal relationships, therapy, negotiations, sales, and education, as it fosters an environment where cooperation and collaboration can thrive.

X Monetization Opportunities:

REMEMBER: X can literally create the content for you, and then help you monetize it! The list below is not exhaustive. There are even more ways you can profit from X. But these are the basic ones. Truth be told, you WILL find a way to monetize X that you are comfortable with. And that's our goal: Have fun and make money!

Grok can create for you:

Full-length novels

Kindle Short Reads

Short story collections

Micro-content

Factoids

Funny quotes

One Pagers (Etsy, Amazon)

Memes

One-liners, jokes

Etsy templates

Etsy printables

Etsy posters

Etsy office art

Shirt designs

Printables quote posters

Bookmarks

Creates how-to guides (That you can sell)

Sell physical products, link to Shopify

X pays you for interacting with Blue Checkmarks

Creator Subscriptions

Tips

Affiliate Marketing

Sponsored Content

To make money on X, you can explore several strategies based on the platform's monetization features and user experiences. Here are some detailed methods:

Ads Revenue Sharing Program:

Eligibility: You need to be at least 18 years old, have a minimum of 500 Premium followers, and achieve at least 5 million organic impressions on your posts over the last three months. Additionally, you must be subscribed to X Premium (formerly Twitter Blue) or be part of Verified Organizations.

Process: Once eligible, you can join through the Monetization section in the X app, set up a Stripe account for payments, and start receiving a share of the ad revenue from ads displayed in replies to your posts.

Creator Subscriptions (X Subscriptions):

Features: You can offer exclusive content like tweets, Spaces, subscriber-only replies, and direct messaging for a monthly fee set by you.

Eligibility: Requires being 18+, having at least 2,000 followers, and being an active X user with an X Premium subscription.

Revenue: Creators keep 97% of the revenue until reaching \$50,000 in lifetime earnings, after which the percentage drops to 80%.

Tips (X Tips):

Functionality: Allows users to send cash gifts directly to creators. The feature is enabled through the profile settings where you can choose your payment method.

Eligibility: Must be 18+ to give or receive tips. Tips are available on iOS and Android but not on the web.

Affiliate Marketing:

You can promote products or services via affiliate links on your X posts. Earnings come from commissions on sales made through your unique links. Success here depends on having a relevant audience for the products you're promoting.

Sponsored Content:

Collaborate with brands to promote their products or services. You can negotiate deals based on your follower count, engagement rates, or a flat fee. It's recommended to have a significant following (around 5,000 to 10,000+) for better opportunities.

Selling Digital Products:

Use X to market and sell digital products like eBooks, courses, or templates. This can be especially lucrative if you leverage AI to help with content creation.

Consulting and Services:

Offer your expertise in areas like social media strategy or content creation directly through X, either through direct messages or by promoting your services in your tweets.

Hosting Twitter Spaces:

Engage your audience with live audio conversations through Spaces, where you can discuss topics, offer insights, or host Q&A sessions, possibly monetizing through sponsorships or direct contributions.

Remember, while these methods can generate income, success on X heavily relies on building a significant, engaged following, creating valuable content, and understanding the platform's dynamics. Engagement, consistency, and providing value to your audience are key to leveraging these monetization strategies effectively.

IMPORTANT:

Here is the difference between getting *monetized*, and getting *subscribers*. Sometimes people get this confused, so here it is in plain English:

Monetization (Ads Revenue Sharing):

Minimum Follower Count: Needs at least 500 Premium followers.

Impressions: Requires 5 million organic impressions on your posts over the last 3 months.

Subscription: You must be subscribed to X Premium.

Other Requirements: Your account must be at least 3 months old, have a verified email, use two-factor authentication, and comply with X's monetization policies.

Subscriptions:

Minimum Follower Count: Requires 2,000 verified followers. This is higher than for general monetization.

Impressions: Also requires 5 million organic impressions in the last 3 months, similar to monetization.

Subscription: You need to be an X Premium subscriber.

Additional Criteria: You must have published multiple posts in the last 30 days, and your account should not have a history of violating X's monetization standards or user agreement.

Obviously, you want to get monetized first and build your following. Then go for subscribers.

Cheapest Way to Get X Premium:

Annual Subscription Discount: X has been known to offer significant discounts on annual subscriptions. For instance, posts on X have recently highlighted that X Premium could be available for \$4.20 per month if you sign up for an annual plan, which is a 40% discount off the regular price. This offer was noted to be available until specific dates, so timing your subscription to coincide with such promotions could save you money.

Avoid App Store Purchases: Subscribing through the X website rather than through mobile app stores can save you money as it avoids the commission fees charged by Apple or Google. This method typically results in lower prices for subscriptions.

BUILD RAPPORT!

Building rapport on X involves engaging with the community in a way that fosters connection, trust, and mutual interest. Here are some strategies based on general insights and posts found on X:

Be Genuine and Authentic: Authenticity is key on any social platform. People can sense when you're being disingenuous, so your interactions should be sincere. Engage with others because you're genuinely interested in what they have to say, not just to gain followers.

Engage Actively: Interaction is crucial. Like, reply, and retweet posts that resonate with you. Ask questions, provide thoughtful commentary, and show that you're listening and interested in others' content.

Consistency is Key: Regular activity on the platform helps maintain visibility and connections. Posting consistently (3-5 times a day) and engaging with others' content can lead to more interactions.

Quality Over Quantity: Focus on building meaningful connections rather than trying to connect with everyone. Engage with people who share your interests or whose content you find valuable. Quality interactions can lead to stronger rapport.

Use Visuals and Content Wisely: Posts with visuals often get more engagement, so use images or videos to make your content more appealing. However, ensure they relate to your message or add value.

Participate in Conversations: Join in on trending topics or discussions within your niche. This not only increases your visibility but also shows your interest in the broader community.

Ask and Answer Questions: Sparking discussions by asking questions or providing insightful answers can build rapport. It encourages others to interact with you, fostering a back-and-forth that can lead to deeper connections.

Show Support: Liking and supporting others' posts can build goodwill and mutual respect. It's a simple yet effective way to show that you're part of the community and not just there for self-promotion.

Remember, building rapport on X is about creating a community around shared interests or values. It's a process that takes time, patience, and genuine interest in others.

The secret to making money on x is: being genuine, being warm, being human. Here's how those qualities can translate into building a following or even making money:

Being Genuine: Authenticity attracts people. Users on X are quick to discern between genuine content and promotional fluff. When you're real with your audience, they're more likely to trust you, share your content, and engage with you. This trust can lead to opportunities like sponsorships, partnerships, or direct support through platforms like Ko-fi or Patreon.

Being Warm: Warmth here translates to friendliness, approachability, and kindness in interactions. People are drawn to those who make them feel good or seen. Warmth can encourage more direct engagement, like comments and DMs, which can lead to a stronger community or network around you. This community might support you financially through tips, buying products you endorse, or paying for exclusive content.

Being Human: This means showing your personality, your flaws, your joys, and your struggles. It humanizes your brand or persona, making you relatable. When people relate to you, they're more likely to support you in various ways, including financially. Sharing personal stories or experiences can also lead to content that goes viral, increasing your visibility and potential for monetization.

Your Basic Royalty Strategy:

If you want to see a few examples of how to quickly get the royalties flowing on X, simply look at Catturd or Tiffany Fong and you will have the master plan! This is why I keep talking about *rapport*. Both of these have mastered the art of breaking through the noise and connecting with people in a genuine way.

1 - Be EXTREMELY yourself

Be yourself in an obvious, open, intense way. People want genuine, raw opinions and interactions. Better to overdo it and pull back a little, than underdo it and remain invisible. Be opinionated, be passionate, be truthful, be raw. This is what X loves.

2 - Pick a Topic you LOVE

What do you love? What do you hate? What are you good at? What are you working on? If you love restoring classic cars, you need to talk about that on X in a deep and passionate way. You absolutely WILL connect with users on X who are just as passionate.

3 - Make content with Grok

Grok makes life easy! It's very simple for Grok to create content based on the topic you love. Grok can create images, memes, factoids, jokes, short how-to guides, short stories, etc. Simply post them on X to bring in the views and followers.

4 - Have a great profile pic

Think this one through. What image represents your topic on X? If you are restoring cars, then a classic car like a 57 Chevy would work well. ESPECIALLY if you have Grok alter the image a bit and make it unique. Maybe have Grok create an image of a 57 Chevy on fire? Something intense, something unique.

5 - Use Tips, use Subscriptions

Use everything available to bring the revenue in. Make sure to interact with Blue Checkmark people, as this is one of the ways you get paid. Reply to people that are interested in your content. Be friendly, be funny, share your knowledge. It's actually kind of fun!

More Tips on Using X:

Don't use hashtags! This has been a point of confusion and a bit of a controversy. Previously, they actually did help the reach of your tweets. But the debate has ended with these words from the owner of X:

Please stop using hashtags. The system doesn't need them anymore and they look ugly. - Elon Musk

Content Creation:

Quality Over Quantity: Focus on creating engaging, informative, or entertaining content rather than posting frequently just for the sake of visibility. High-quality posts tend to get more engagement, which in turn helps with visibility on the platform.

Visual Content: Including images, videos, or GIFs can significantly increase engagement. Visuals tend to stand out in users' feeds and can convey your message more effectively.

Engagement:

Active Participation: Engage with others by liking, commenting, and retweeting content. Being active and supportive in your community can lead to reciprocal engagement with your content. This not only boosts your visibility but also helps in building relationships.

Reply More Than You Post: Some users advocate for replying to others' content more than posting your own to grow your network and engagement, suggesting an emphasis on community interaction.

Profile Optimization:

Complete Profile: Ensure your profile is fully filled out with a clear profile picture, an engaging bio, and a link to your website or another platform. This helps in making your account appear credible and professional.

Follow-to-Follower Ratio: Keeping this ratio below 60% is suggested by some to maintain or improve account health on X, although this might not be universally applicable or strictly enforced.

Strategy and Interaction:

Consistency: Regular posting and engagement are crucial for maintaining visibility and growing your audience. Consistency also helps in establishing your presence on the platform.

Avoid Over-Posting: Excessive posting (like 100+ posts in an hour) can lead to what's colloquially known as "X jail," where you're temporarily restricted from posting. Moderation is key.

Use of Lists: Organize the accounts you follow into lists for better management of your feed, focusing on topics or communities that interest you. This can streamline your experience and ensure you see content relevant to your interests.

Hashtags and Trends:

Moderation with Hashtags: While hashtags can help with discoverability, there's a shift towards using them sparingly or not at all due to potential

algorithmic penalties or perceived spam. If used, keep them relevant and minimal.

Analytics:

Utilize Analytics: If you're using X for business or personal branding, take advantage of the analytics tools X provides to understand your audience better and refine your content strategy.

Money-making on X often comes from:

Brand Deals and Sponsorships: Companies look for influencers who resonate with their target audience, and those who display genuine warmth and humanity are often seen as more trustworthy.

Direct Support from Followers: Platforms like Patreon or Ko-fi where followers can support creators they like.

Affiliate Marketing: Sharing products or services you genuinely believe in can lead to commissions.

Merchandising: If you have a personal brand, selling merchandise can be lucrative, especially if your audience feels a connection to you.

Content Creation: If you're good at storytelling or have unique insights, you might monetize through subscriptions or exclusive content.

Remember, while these qualities are crucial, they should be paired with strategic use of the platform's features, understanding your audience, and consistent, quality content creation. The money-making aspect typically follows naturally from building a strong, engaged community around these human qualities.

Best Affiliate Networks to use on X:

Amazon Associates - Given Amazon's vast product range, it's a versatile affiliate program suitable for almost any niche. X posts can easily link to products, especially trending gadgets, books, or any products that go

viral. The commission structure varies by product category, but the extensive product catalog makes it an excellent choice.

Amazon Associates: <https://affiliate-program.amazon.com/>

Shopify - This platform is ideal for those in the entrepreneurial or e-commerce space on X. If you're tweeting about starting a business or online store, Shopify's affiliate program offers a \$100 commission per signup, making it lucrative for influencers or businesses in this niche.

Shopify: <https://www.shopify.com/affiliates>

ClickFunnels - Known for its sales funnel software, ClickFunnels could be excellent for those who share marketing tips or business strategies on X. With commissions ranging from 20% to 40% based on sales, it's a high-earning potential program.

ClickFunnels: <https://www.clickfunnels.com/affiliate-program>

Semrush - For those in the digital marketing sphere on X, promoting Semrush can be beneficial. This SEO tool offers a flat \$200 commission for each new paid subscription and \$10 for free trial signups, with a 120-day cookie duration.

Semrush: <https://www.semrush.com/partners/>

HubSpot - If your X content revolves around marketing, sales, or customer service, HubSpot's affiliate program could be lucrative. They offer up to \$1,000 per referral, making it one of the higher-paying options in the marketing software sector.

HubSpot: <https://www.hubspot.com/partners/affiliate-program>

ConvertKit - For influencers or creators on X focused on email marketing, ConvertKit provides a 30% lifetime commission for each

referred paying customer. This can be particularly effective if you're sharing content about content creation or building an audience.

ConvertKit: <https://convertkit.com/affiliates>

Teachable - This is perfect for X users discussing online education or course creation. With up to \$125 per sale, it's an excellent program for those in educational niches.

Teachable: <https://teachable.com/affiliate>

GoFundMe campaigns have seen significant success through various efforts highlighted on the X platform. Here are some notable examples:

Yashar Ali's Campaign for Hourly Workers: In March 2021, Yashar Ali started a GoFundMe to support hourly workers in the U.S. who lost jobs or had reduced hours due to business closures. This effort raised over \$1.1 million for direct cash relief.

Patton Oswalt's Support for a Troll: Comedian Patton Oswalt turned a negative interaction into a positive outcome when he discovered a Twitter troll needed heart surgery. Oswalt donated \$5,000 and shared the GoFundMe link, which led to the troll raising all the necessary funds for his surgery within 24 hours.

"Success Kid" Meme Fundraising: The child known from the "Success Kid" meme used his internet fame to fundraise for his father's kidney transplant. This GoFundMe campaign was successful in raising the needed funds.

CrowdHealth's Generous Act: In a notable instance, CrowdHealth stepped in to cover medical expenses for an individual after seeing a GoFundMe campaign, allowing the beneficiary to keep the raised funds for college.

Lespecial's Stolen Instruments: The rock band Lespecial used GoFundMe to replace custom instruments stolen during a tour stop. The campaign was publicized on X to gather support from their fanbase.

Helping a Homeless Man: An X post described how a woman helped a homeless man by buying him tea, medicine, and a hotel room, leading to a GoFundMe campaign that raised over \$191,000 in just 22 hours.

Local Community Support: A GoFundMe for a 5-year-old with a likely terminal cancer diagnosis in a small town quickly reached \$100,000, demonstrating strong community support.

These examples illustrate how GoFundMe campaigns can achieve success through social media platforms like X, often leveraging viral attention, community support, or celebrity endorsements to meet significant fundraising goals.

How to video links :

How to Subscribe to X Premium:

<https://youtu.be/vy-Mn698mh8?si=DzszyDy7iF-D-HBu>

Get 500 Premium Followers:

https://youtu.be/tMAfRNPWqE4?si=CXI5weROt-K_6dPf

Get 10,000 Followers:

<https://youtu.be/LTy4XbqpGiE?si=hjQyMF5rZ-SnZUx3>

Make Money on X:

<https://youtu.be/LFet4Xbv0Q?si=54E8KVXS5Ypxo2Zs>

X Pays You - Marques Brownlee:

<https://youtu.be/fA7K-EMG7Vg?si=qmigRhco8tV4T3FH>

Create Content With Grok:

<https://youtu.be/z5BCpWPGhmo?si=4iBwKEEzbxaypuIT>

Create Images With Grok:

<https://youtu.be/fA7K-EMG7Vg?si=qmigRhco8tV4T3FH>

Extremely Important:

Make sure you are on my VIP Email List so that you can have access to the free X (Twitter) Launch Groups!

If you purchased this training, you are automatically on the VIP Email List. We are constantly forming more small Launch Groups to help you launch your content. That means ALL of your content, from micro-content to full-length books, all written by AI! **We are way more effective when we work as a group.**

We want to continue creating these tiny launch groups as many times as we can, and for as long as we can. These groups are TAILORED for you and your content. There is no cost for joining the group. We just really want to see some more publishing success stories!

I spend my own money advertising and promoting members!

That's why these groups are small. And that's why I don't launch new groups all the time. But I really want to see authors succeed. So I'm making an effort to start launching *even more* groups. Stay tuned!

So make sure you stay on my email list *because that's where all the announcements will take place*. If you have any doubts about not being on the list, email me and I will make sure to add you:

paul@authoradvent.com

Insider Training:

The following training is PROVEN EFFECTIVE. This is the best of the best that I can possibly offer. It's taken me years to perfect these strategies. They absolutely work, and they keep on working. I'm the type of person who tests and then re-tests EVERYTHING. Effectiveness is a big deal with me!

[One-Page Royalty Streams](#)

This training is about EDITABLE one-page micro-content. These are simple one-pagers that the customer buys from you, and then edits them with free software. Because customers can CUSTOMIZE these one-pagers for their own lifestyle, they are willing to pay much more for them.

[Azon Royalty Generator](#)

This is a method to create a one-page book on Amazon and to get FREE PERMANENT advertising directly on Amazon's website. Yes, free ads for your book basically forever. The royalty stream from these tiny books can be quite substantial.

[Micro-Content Rapid Royalties](#)

This training is about a woman who did everything wrong when she created a simple 9-page book, but made over \$5,000 dollars from it. I'm not kidding when I tell you that the book is only NINE pages. This tiny book was a life changer for her.

[Micro-Series Bestseller Royalties](#)

This is about an author who writes little 10-page books very quickly and then connects them in a big series. He pretty much slaps these books together, but he dominates the bestseller lists and his royalties are off

the chart. He also has a free method to get even more sales, and most authors don't know anything about this feature.

Godspeed to you and all your projects! Now is the time to launch your content because the demand has never been greater. There's so much opportunity out there for you. You just need to reach out and take it. If you need any further guidance or help, you can always contact me:

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PS: I love life! :-)