

# Digital Rapid Royalties

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Contact me: [paul@authoradvent.com](mailto:paul@authoradvent.com)

## 1 - Leading-Edge Royalties

In recent years a lot has changed. Everything seems to be accelerating. Especially when it comes to technology. And we've all had to learn how to keep up in order to keep the royalties flowing. And it is DEFINITELY worth keeping up!

Our focus is on the Etsy marketplace. Which is one of the most profitable online markets on the planet. There are many business people on Etsy. They don't have the time or patience to DIY (Do It Yourself). And this opens up huge opportunities for us.

This simple digital file Lindsay has been having so much success with is EVERGREEN. This is exactly what we want to focus on: Simple products that generate royalties for years. This file keeps making royalties because it is so USEFUL to the customers.

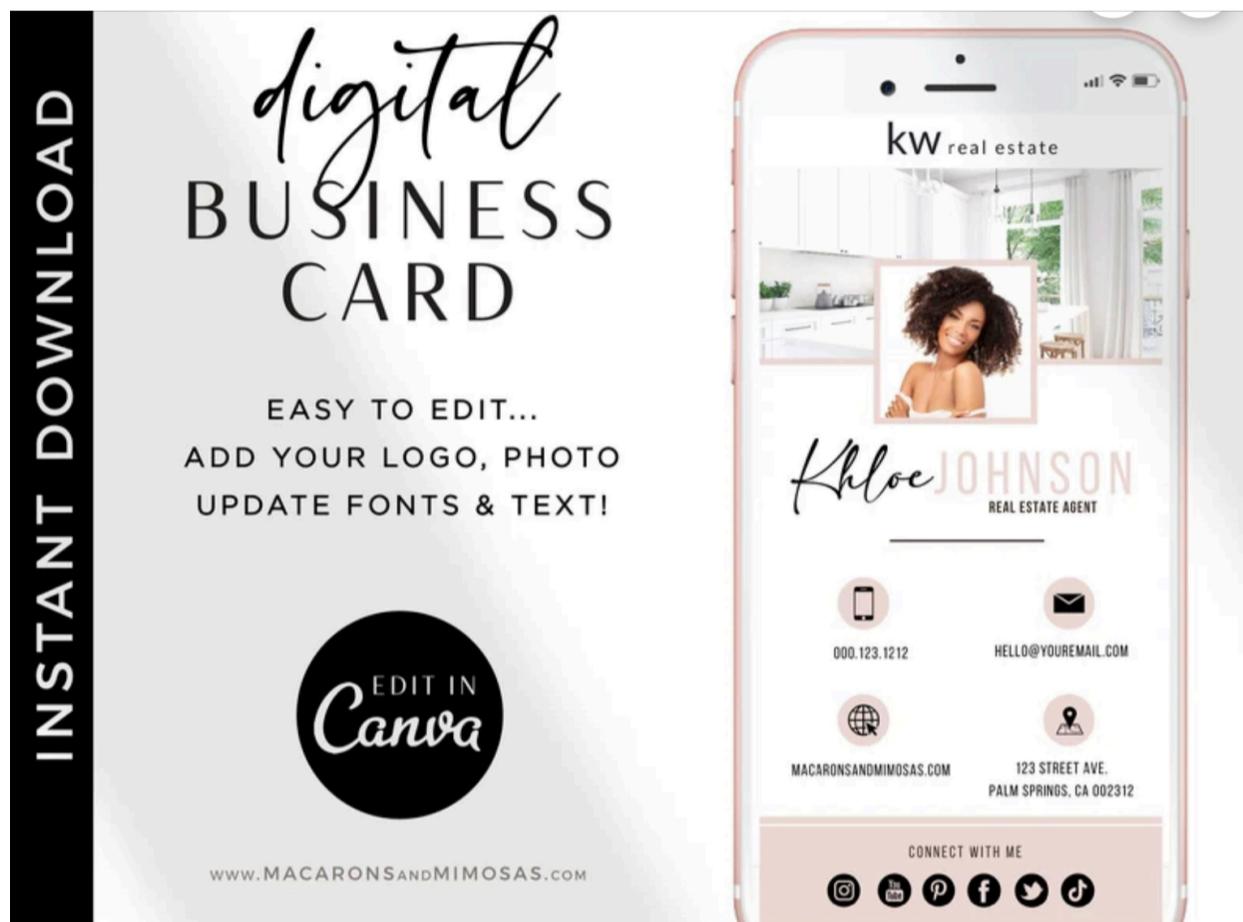
**The file she sells MAKES MONEY FOR HER CUSTOMERS.** This is a big deal. It directly generates sales for them, sends traffic to their websites, and gives them FREE ADVERTISING for their business. This is obviously a great deal for less than \$7 bucks!

So we have a no-brainer for our customers. They know this file will generate money for their business, and they know the file is dirt cheap. Not only that, but they can EMAIL this file to clients in order to get more business. There is no need to print anything out.

There's even a simpler way for them to give this file to potential customers: They simply display the file on their phone, and the potential customer TAKES A PHOTO of the file with their phone. You now just given the file to your customer. It's that simple.

This little file is a PROVEN SUCCESS. It's always best to start with a success, and build on it. I constantly recommend this. We find the Bestseller, and then we launch our own version. Once we get our royalties flowing, we can innovate and add to the product.

Let's take a look at her bestseller:



MacaronsandMimosas   
 **Star Seller** | 49,891 sales | ★★★★★

Digital Business Card Template, Modern Business Card for Realtor, Real Estate Business Card Template, Virtual Canva Business Card Template

**US\$6.90**

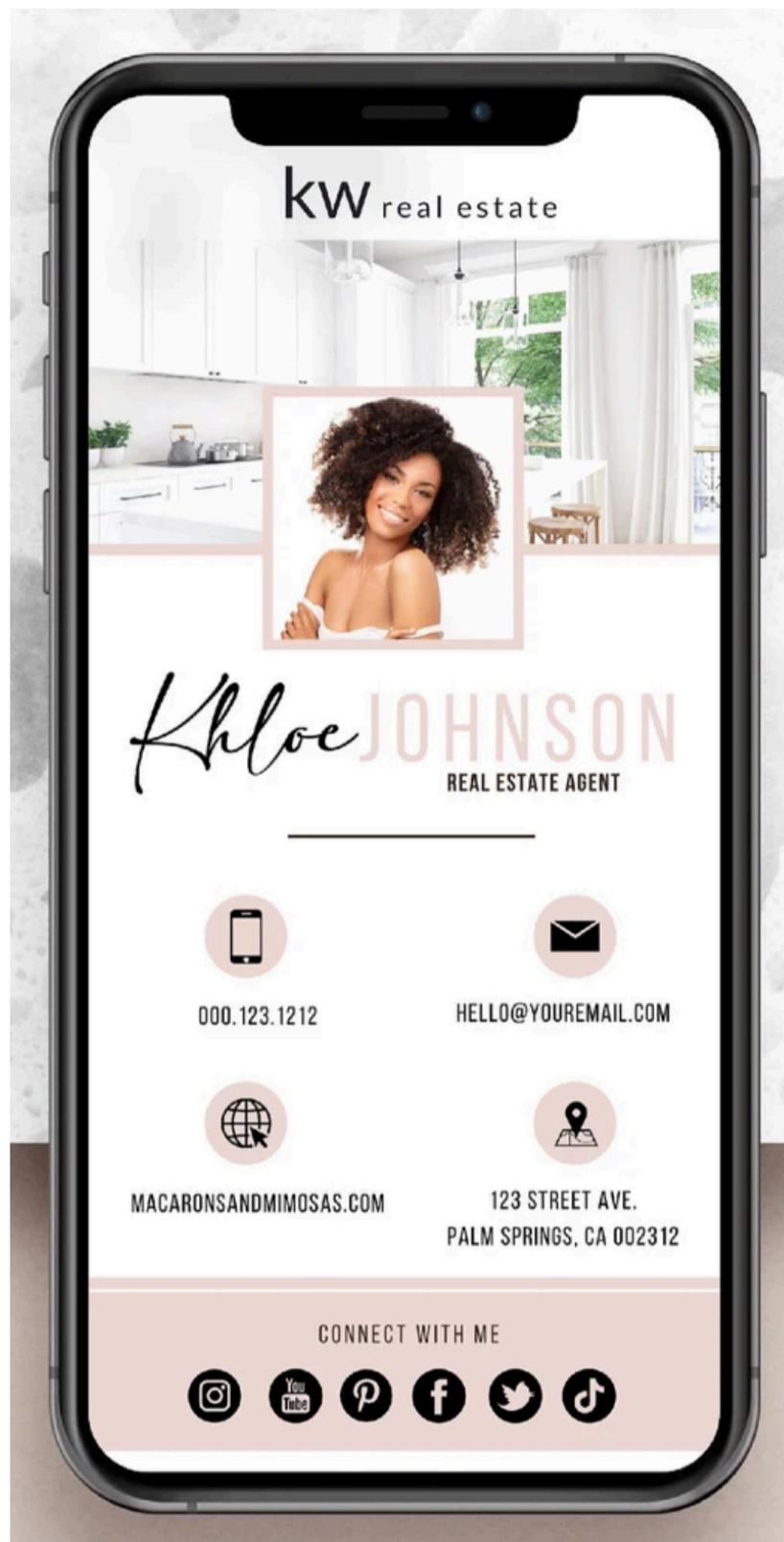
✓ In stock

VAT Included

Add to cart

**Look closely at the image of the phone.** You see a photo of a woman, and her name underneath her photo. There are a TON of features for the customer here. Let's go over them one by one.

In fact, there are FOURTEEN FEATURES that are useful to the customer. You can quickly see why this is a bestseller. Take a closer look at the image and see if you can spot them all:



You'll notice that the Name of The Business is at the very top. Next, we have the Business Person's Photo. Then her Name, and her Role in the organization. Then we have Phone Number, Email, Website URL, and the Business Street Address.

Finally, we have links to Instagram, YouTube, Pinterest, Facebook, Twitter, and Tik Tok! This file is ready to do business!

Also, this Digital Business Card looks FAR MORE PROFESSIONAL than a paper business card. It has a way better presentation. It even includes a PHOTO of the business person. Paper business cards almost NEVER include this.

But there are even MORE advantages to a Digital Business Card: There are NO PRINTING COSTS. You literally never run out of these cards. You can also send them anywhere on the planet FOR FREE. These are a cheap, endless source if advertising for your business.

**REMEMBER:** These Digital Business Cards can be for ANY BUSINESS. With a simple change, they can be customized to focus on any particular business you wish. They are universal. Here's a link to the Digital Business Card on Etsy:

[Digital Business Card - Lindsay](#)

## 2 - Get a Template

One of the best things about this digital product is that it's a TEMPLATE. That means that almost all the work is already done for you. You simply purchase a template and customize it a little, or you hire a Fiverr worker to make you a custom template. And then you upload it to your Etsy shop and start selling.

You can get a custom template designed:

[Fiverr - Canva Template Design](#)

Or simply buy the template and customize it:

[Digital Business Card - Template](#)

**Your best bet is to buy the template, and then have a Fiverr graphic artist simply customize it.** This ensures that the template is yours so that you can sell it to your customers. And this way can be very inexpensive.

If you want to save money, you can simply edit the template yourself in Canva. This is actually very easy to do because you don't need to change the template very much. You just want to put your mark on it so that the world knows that it's yours. Canva definitely PAYS FOR ITSELF very quickly. So I highly recommend it:

[Canva - Prices](#)

**IMPORTANT: You don't need to change these templates much!**

The customer will edit the template themselves in Canva. So it's not necessary for you to change these templates very much. The template basically does all the work for you.

If you do customize the template, I highly recommend you customize it for a specific career or business type. Example: You could have a template that focuses on the medical field. So you would change the template to include medical symbols like a stethoscope.

I wouldn't worry about that now, though. First thing is to launch the basic template and get the sales flowing. Once you do that, you can add a second template that's focused on a particular type of business or career. Always add more digital products to your Etsy shop.

### **3 - Promote Your Digital Business Card**

Etsy is a MASSIVE marketplace with hungry customers surfing it constantly. They are obsessed with Etsy! But we want to get the edge for our Etsy shop. We want to get visible, we want to get noticed, we want to get the momentum.

That's why I highly recommend you make an effort to promote everything you publish and everything you create. First with free methods, then with paid methods. Free methods can be an absolute goldmine if you put the time in. I've seen amazing success from people who simply used social media to promote their Etsy shop.

I LOVE Facebook groups! Please don't underestimate the power of Facebook. Pretty much everyone uses Facebook. And Facebook is

extremely useful for so many things. Make sure you join a few Facebook Etsy groups and promote your Etsy shop:

Etsy Sellers Only:

<https://www.facebook.com/groups/1761267034143309/>

Etsy Shop Promoters:

<https://www.facebook.com/groups/1554138788229605/>

Etsy and Small Business Promotion:

<https://www.facebook.com/groups/538799363702445/>

**Pinterest is the king when it comes to promoting your Etsy shop.**

Pinterest has tons of people interested in crafts. And people on Pinterest are always pretty much in shopping mode! You could use just Pinterest and end up with a very successful Etsy shop. Check out this video for some great Pinterest tips:

[Get More Etsy Sales Using Pinterest](#)

It's also important to give your store the correct name so that you are set up for success. That means some basic SEO, or Search Engine Optimization. This is very easy to do, but can make a huge difference for you. Especially when you start promoting your Etsy shop. Here's a video explaining basic SEO:

[Etsy SEO Hacks](#)

And Fiverr can be very effective, especially in giving your Etsy shop that initial boost you need to get visible and start making sales. Once you get that momentum, it becomes much easier to keep making sales and

to stay visible. You can spend five or ten bucks, and get a huge boost out of it. Here's a whole bunch of inexpensive Fiverr gigs:

[Fiverr - Etsy Promotion](#)

## **Extremely Important:**

***Make sure you are on my VIP Email List so that you can have access to the free Launch Groups!***

If you purchased this training, you are automatically on the VIP Email List. We are forming small Launch Groups to help you launch your Etsy One-Page Content. We want to continue creating these tiny launch groups as many times as we can, and for as long as we can. There is no cost for joining the group. We just really want to see some publishing success stories!

So make sure you stay on my email list because that's where all the announcements will take place. If you have any doubts about not being on the list, email me and I will make sure to add you:

[\*\*paul@authoradvent.com\*\*](mailto:paul@authoradvent.com)

## **Insider Training:**

The following training is PROVEN EFFECTIVE. This is the best of the best that I can possibly offer. It's taken me years to perfect these strategies. They absolutely work, and they keep on working. I'm the type of person who tests and then re-tests EVERYTHING. Effectiveness is a big deal with me!

[One-Page Royalty Streams](#)

This training is about EDITABLE one-page micro-content. These are simple one-pagers that the customer buys from you, and then edits them with free software. Because customers can CUSTOMIZE these

one-pagers for their own lifestyle, they are willing to pay much more for them.

### [Azon Royalty Generator](#)

This is a method to create a one-page book on Amazon and to get FREE PERMANENT advertising directly on Amazon's website. Yes, free ads for your book basically forever. The royalty stream from these tiny books can be quite substantial.

### [Micro-Content Rapid Royalties](#)

This training is about a woman who did everything wrong when she created a simple 9-page book, but made over \$5,000 dollars from it. I'm not kidding when I tell you that the book is only NINE pages. This tiny book was a life changer for her.

### [Micro-Series Bestseller Royalties](#)

This is about an author who writes little 10-page books very quickly and then connects them in a big series. He pretty much slaps these books together, but he dominates the bestseller lists and his royalties are off the chart. He also has a free method to get even more sales, and most authors don't know anything about this feature.

**Godspeed to you and all your micro-content projects!** Now is the time to launch your micro-content because short work has never been more in demand. There's so much opportunity out there for you. You just need to reach out and take it. If you need any further guidance or help, you can always contact me:

[paul@authoradvent.com](mailto:paul@authoradvent.com)

*Paul J Coleman*

Paul J. Coleman  
Authoradvent.com

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## **(9) Our details**

In this disclaimer, "we" means (and "us" and "our" refer to) Paul Coleman Bookpumper.com and Authoradvent.com, which has its principal place of business at 219 East Mills Ave #1891, El Paso, Texas 79901.

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PS: I love life! :-)