

Grok Money Machine

[xAI]

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Grok is our Secret Weapon!

We have a powerful tool on our side, and his name is Grok! I'm honestly shocked by what Grok can do. I now use it as my search engine, almost entirely replacing Google. It gets right to the point without wading through pages of weak results.

It also seems to give you both sides of the argument, both left and right. And this is a very important thing for people like us who create content. We want GREAT content, not hobbled content. It really is better to get the whole story, even if it is a shock. Because content that has an edge to it, is actually interesting.

Grok has taught me just how much I've remembered incorrectly, how much I just plain don't know, and how often I've let my emotions warp the data and logic side of my mind. It's amazing how our emotions can change our memory of something. I mean, can literally change the data in your head! Making the data inaccurate, and therefore useless.

Grok really is the perfect tool to create content for us. And the hideous struggle of trying to bypass the inbuilt censor is gone. Unlike ChatGPT, we don't need any special prompts to force Grok to write a slasher novel for us. Or to make some pretty shocking images!

The range of content that Grok can create for us is growing day by day. And it's already pretty darn amazing. REMEMBER: Short content is best for monetizing on X, but long content is best for monetizing off X. Your novels should be promoted on your X profile, but send your followers to your website to read a sample, and buy the novel.

Grok can create for you:

Full-length novels: Grok writes engaging, intricate stories for your reading pleasure. These novels span multiple genres, ensuring there's something for every reader.

Kindle Short Reads: Quick, captivating tales perfect for your Kindle. These are ideal for when you want a story you can finish in one sitting.

Short story collections: Compilations of diverse, short narratives for varied tastes. Each collection offers a mix of genres and styles to keep you entertained.

Micro-content: Bite-sized info for quick consumption. Perfect for those moments when you need information fast without deep reading.

Factoids: Interesting, lesser-known facts to expand your knowledge. These can be great conversation starters or trivia for quizzes.

Funny quotes: Witty sayings to brighten your day. Use them to add humor to your social media or personal communications.

One Pagers (Etsy, Amazon): Simple, effective pages for sales or info. These are designed to convey all necessary information at a glance.

Memes: Hilarious images with relatable captions. Grok crafts memes that resonate with current trends and humor.

One-liners, jokes: Quick humor for instant laughs. Perfect for lightening the mood in any situation.

Etsy templates: Customizable designs for your shop's needs. These templates help you maintain a consistent and professional look across your products.

Etsy printables: Digital downloads for home or office. From planners to wall art, these are easy to customize for personal use.

Etsy posters: Decorative art to sell on Etsy. These posters can feature anything from motivational quotes to abstract designs.

Etsy office art: Unique wall art for workspaces. Enhance your office environment with art that inspires productivity.

Shirt designs: Eye-catching graphics for apparel. These designs are tailored to appeal to various demographics and fashion trends.

Printable quote posters: Inspirational quotes to print and display. Ideal for personal motivation or as gifts for friends and family.

Bookmarks: Unique, themed bookmarks for book lovers. Add a touch of personality to your reading experience with designs tailored to various literary interests.

How-to guides: Step-by-step guides for selling or personal use. Whether you're learning a new skill or teaching others, these guides are clear and concise.

Grok Content Generation

This is very straightforward and easy. Look for the little button with the slash at the bottom of the X interface. I have circled it in red for you:



Now tell Grok exactly what you want him to do. Shorter prompts are better to start with, because you want a *base* image or idea to start with. Once Grok gives you something you actually want, then you can hone the image or text output to exactly what you have in mind.



Grok 2 (new)



Make image of Elizabeth Warren with plastic bag overflowing with cash. Put big red text over it: Everyone needs to PAY!

Image



This is true with most AI: You need to start very simple and basic to establish a base. Once that base is correct, you can get fancy. AI can pretty easily go off the rails and start doing its own thing. Start simple, and you will avoid this. Also, you can type in this prompt: Reset canvas. This tells Grok not to be influenced by any of your previous prompts.

Grok can also create factoids. These can be quite shocking and interesting because Grok pulls information from so many sources. Some of the stats and facts Grok comes up with are scary! These are things that most people don't know, or just didn't have the time to dig into.



List of number of Americans in medical debt, tax debt, college debt, credit card debt. Add total amount owed. Short list, few words.

Answer

- **Medical Debt:** 100 million Americans, ~\$195 billion
- **Tax Debt:** 14 million Americans, ~\$131 billion
- **College Debt:** 45 million Americans, ~\$1.7 trillion
- **Credit Card Debt:** 116 million Americans, ~\$1.1 trillion

Total Amount Owed: ~\$3.126 trillion



Medical debt statistics

Student loan forgiveness



Ask anything



Those figures are kind of unsettling! This is why I say that Grok can actually create quality content people actually care about. A factoid like this will start a discussion. People will want to comment, they will want to interact. This is the kind of content that gets you followers. You'll also notice this factoid is neither right-wing nor left-wing. But it's important for all Americans to know and discuss.



Make it shorter, personal. And in first person: I love Kamala because...

Answer

I love Kamala because:

1. She broke barriers as the first woman, Black, and South Asian VP, showing us what's possible.
2. Her push for criminal justice reform hits close to home, aiming to fix a system that's impacted so many.
3. Her speeches are not just informative but also fun; she has this way of connecting that feels personal.
4. She's a fierce advocate for women's rights, making me feel seen and supported in my choices.
5. Her dedication to education reflects my values, understanding it as the key to unlocking potential.



her educational policies

other female trailblazers

mor



Ask anything



You'll notice there are suggestion prompts at the bottom of the screen. These are actually quite good and useful. Grok will suggest some very smart stuff for whatever you create. As you can see: *Other female trailblazers* is a very good prompt for a factoid. It will definitely get the discussion and interaction rolling.

NOTE: Of course, you have your own political opinion. I personally see no problem with poking fun at all sides of the equation. The point is to make ENGAGING CONTENT. Controversial content is definitely engaging! So being opinionated is a good thing on X. We don't have to be cruel, but we need to be at least a little edgy.



Well, that image is a little edgy! Obviously, there's two side to this image: You either love it or hate it. Either way, a discussion will ensue. Some will laugh, but some will see systemic unfairness. This will spark comments and all sorts of interactions. And that's exactly what we want.

Simply start making content with Grok and posting it on your X profile. Interact with everyone who comments on your posts. Target big accounts that line up with the theme of your X profile. Comment on their posts: Be funny, be thoughtful, be useful. You will get attention! have fun, and you will stick with it.

Posting this funny memes and factoids on big accounts that line up with your values is a very effective way to get followers. Even if the owner of the profile doesn't interact with you, their fans will! This is a big deal, and a very good thing. Many times, the big kahuna will finally start interacting with you. That's when your profile will really start to get attention and momentum.

REMEMBER: You can monetize on X, and you can also monetize off X. Both if these can be quite lucrative. I recommend you start with monetizing on X, then add off X monetization.

Monetizing on X

1. Sponsored Posts:

Companies pay for posts where you promote their products or services. This is one of the most straightforward ways to earn money on X. The amount you can earn depends on your follower count, engagement rate, and niche relevance.

2. Affiliate Marketing:

Promote products through affiliate links. When followers purchase through your links, you earn a commission. It's vital to choose products that align with your audience's interests for better conversion.

3. Direct Sales:

Sell products directly through X by sharing links to your products. You can use X's shopping features if available, or direct followers to external sites like your personal store or other platforms.

4. Subscriptions:

Although not as direct as on platforms like Patreon, you can encourage subscriptions to premium content or services through links to platforms like Substack.

5. Donations:

Use platforms like Ko-fi or PayPal for one-time donations from your fans. This can be particularly effective if you provide valuable free content regularly.

6. Ad Revenue:

If you have a significant following, you might participate in X's ad revenue sharing programs if they exist or are introduced, similar to other social platforms.

7. Brand Partnerships:

Long-term collaborations where you might receive payment, free products, or both for ongoing promotion or for being an ambassador for a brand.

Monetizing Off X

1. Personal Website:

Affiliate Marketing: Integrate affiliate links within your content.

Ads: Use Google AdSense or sell ad space directly to advertisers.

Membership Sites: Offer exclusive content or services under a subscription model.

2. Amazon:

Amazon Associates: Promote products and earn commissions on sales made through your links.

Selling Products: If you have your own products, Amazon can be a sales channel.

3. Etsy:

Handmade and Vintage Goods: Sell unique items like shirts, hats, or mugs.

Digital Products: Offer digital downloads or templates.

Print on Demand: Use services like Printful or Gearbubble for merch without holding inventory.

4. Substack:

Subscription Newsletters: Monetize your writing by offering paid subscriptions for exclusive content.

Affiliate Links: Include affiliate marketing within your posts.

Sponsored Content: Partner with brands for sponsored newsletters.

5. Selling Shirts, Hats, Mugs:

Merchandising: Use platforms like Teespring or Shopify for selling custom merch. You can also integrate these sales with your social media presence by linking back to your store.

Print on Demand: Services like Printful or Redbubble handle production and shipping, reducing your workload.

THE STRATEGY:

Concentrate on easy, quick content that Grok can make for you and monetize it directly on X. Do everything you possibly can to optimize and promote your profile. Be consistent, and make sure to engage with accounts that align with your values and themes.

Promote your X profile:

Optimize Your Profile: Clear photo, engaging bio, location, keywords for SEO.

Consistent Posting: 3-5 original posts daily for more visibility.

Engage Actively: Comment, like, reply to build community and visibility.

Use Visuals: Images, videos, GIFs boost engagement.

Join Communities: Participate to expand reach within relevant groups.

Promote Yourself: Share achievements, highlight your value.

Cross-Promotion: Use other platforms to drive traffic to X.

Pin Engaging Content: Make your pinned tweet memorable.

Network Smartly: Follow relevant accounts, manage follow ratio wisely.

Promoted Posts:

Visibility Boost: A promoted post looks identical to a regular post but is displayed to users who might not follow you, based on their interests and behaviors. This increases your content's visibility to potentially interested parties.

Targeting: When you promote a post, you can specify who sees it through targeting options like location, interests, or demographics. This allows you to reach users most likely to engage with your content.

Engagement: Users can interact with these posts just like any other—liking, retweeting, commenting, or clicking on links. The goal is to drive engagement, whether it's increasing followers, website visits, or raising brand awareness.

Ad Label: Promoted posts are labeled to indicate they are paid content. Previously, the label was "Promoted" with an arrow icon, but now it's simply "Ad" at the top right corner, making it less conspicuous but still transparent.

Cost and Campaign Management: You set a budget for how much you're willing to spend, and X will run your campaign until that budget is exhausted or the campaign duration ends. You can track performance metrics like impressions, engagements, and clicks to refine your strategy.

Organic Reach vs. Paid Reach: While organic posts depend on the platform's algorithm and your followers' engagement, promoted posts

ensure your content reaches beyond that, combating the decline in organic reach by directly paying for visibility.

Promotion Methods: There are two primary ways to promote posts on X. One is through the Quick Promote feature, which is simple and fast, allowing you to boost an existing post. The other is via the X Ads Manager, where you can create more complex ad campaigns with detailed targeting and goals.

[How to Advertise on X](#)

Extremely Important:

Make sure you are on my VIP Email List so that you can have access to the free X (Twitter) Launch Groups!

If you purchased this training, you are automatically on the VIP Email List. We are constantly forming more small Launch Groups to help you launch your content. That means ALL of your content, from micro-content to full-length books, all written by AI! **We are way more effective when we work as a group.**

We want to continue creating these tiny launch groups as many times as we can, and for as long as we can. These groups are TAILORED for you and your content. There is no cost for joining the group. We just really want to see some more publishing success stories!

I spend my own money advertising members books! That's why these groups are small. And that's why I don't launch new groups all the time. But I really want to see authors succeed. So I'm making an effort to start launching *even more* groups. Stay tuned!

So make sure you stay on my email list *because that's where all the announcements will take place*. If you have any doubts about not being on the list, email me and I will make sure to add you:

[**paul@authoradvent.com**](mailto:paul@authoradvent.com)

Insider Training:

The following training is PROVEN EFFECTIVE. This is the best of the best that I can possibly offer. It's taken me years to perfect these strategies. They absolutely work, and they keep on working. I'm the type of person who tests and then re-tests EVERYTHING. Effectiveness is a big deal with me!

[One-Page Royalty Streams](#)

This training is about EDITABLE one-page micro-content. These are simple one-pagers that the customer buys from you, and then edits them with free software. Because customers can CUSTOMIZE these one-pagers for their own lifestyle, they are willing to pay much more for them.

[Azon Royalty Generator](#)

This is a method to create a one-page book on Amazon and to get FREE PERMANENT advertising directly on Amazon's website. Yes, free ads for your book basically forever. The royalty stream from these tiny books can be quite substantial.

[Micro-Content Rapid Royalties](#)

This training is about a woman who did everything wrong when she created a simple 9-page book, but made over \$5,000 dollars from it. I'm not kidding when I tell you that the book is only NINE pages. This tiny book was a life changer for her.

[Micro-Series Bestseller Royalties](#)

This is about an author who writes little 10-page books very quickly and then connects them in a big series. He pretty much slaps these books together, but he dominates the bestseller lists and his royalties are off

the chart. He also has a free method to get even more sales, and most authors don't know anything about this feature.

Godspeed to you and all your projects! Now is the time to launch your content because the demand has never been greater. There's so much opportunity out there for you. You just need to reach out and take it. If you need any further guidance or help, you can always contact me:

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In this disclaimer, "we" means (and "us" and "our" refer to) Paul Coleman Bookpumper.com and Authoradvent.com, which has its principal place of business at 219 East Mills Ave #1891, El Paso, Texas 79901.

PS: I love life! :-)