

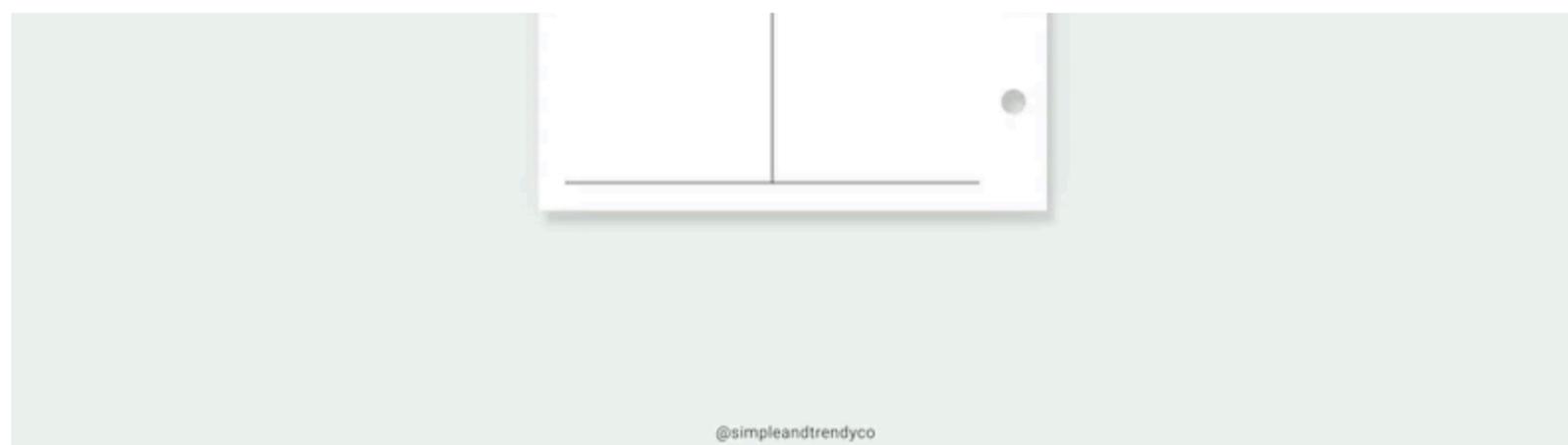
Tina's Most Profitable Categories

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How to find GOLD

Tina is an **EXPERT** at finding **Launch Categories that generate royalties**. And she's done all the work for us! She's spent the time and money to make sure these Launch Categories are popular with customers. All we have to do is follow her lead.

The ULTIMATE Etsy Tip: The first step when researching categories and profitable One-Pagers is to **SEARCH THE STORE** of the One-Pager you are targeting! All we need to do is click on the name of Tina's store:



simpleandtrendyco 
 **Star Seller** | 74,053 sales | ★★★★★

Week on One Page Printable Personal Planner Inserts, 2022
Dated Weekly 1 Page Vertical Weekly, Weekly Planner Pages

\$8.50

✓ In stock

Click on [simpleandtrendyco](https://www.etsy.com/shop/simpleandtrendyco) and you will be taken to her store:

The screenshot shows the Etsy storefront for 'simpleandtrendyco'. At the top left is the Etsy logo. To the right are 'Sign in' and a shopping cart icon with a '1' notification. Below the logo is a search bar with the placeholder text 'Search for anything'. A row of four images shows various planners and notebooks. The first image has a heart icon and '8.1k' likes. Below the images is the store name 'simpleandtrendyco', a 'Star Seller' badge, and '74,053 Sales' with a five-star rating.

Announcement Test Inserts : *Please try the test inserts before any purchase to make sure you're able to print them properly 🖨️*
<https://drive.google.com/drive/folders/16NzGtTqaOURJ7GSz6wSgQnIglRK9MEi8>

A search bar with the text 'Search items' and a magnifying glass icon. Below it is a filter dropdown menu showing 'All (2,065)' with a downward arrow and a sort icon (two arrows pointing up and down).

Featured items

Two featured items are shown in a row. The first is '2022 WEEKLY PLANNER CALENDAR - GR...' with a heart icon and 'PERSONAL (3.75" X 6.75")' below it. The second is 'WEEKLY + CALENDAR | POCKET SIZE' with a heart icon. Below each item is a small thumbnail image of the product.

There's a bunch of stuff you can do in this section to find Profitable Launch Categories. You can directly search her store by keyword, you can search by product format, you can search by high price/low price, etc.

BUT, more important is to scroll WAY DOWN past all her Featured Items until you reach her Reviews Section:

Reviews

Average item review ★★★★★ (10334)

Sort by: Recommended ▼

See reviews that mention:

Quality 111	Shipping 15	Customer service 370
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[Brenda Wyman](#) on May 19, 2022



Planner Inserts are very well done - Thank you and I will be back to buy more!



Dot Grid Lined Paper A6 Inserts, Printable Writing Paper Blank Notes, Study Note Template, Lecture Notes Taking

The Reviews Section tells you exactly which products the customers love. These are the ones that are not only good enough to buy, but good enough to review. This simple technique works in every Etsy Shop. I begin here every time I go on a Launch Category hunt. This lets us know what products customers have passion for.

I recommend you use every function Etsy gives you here. Use the little buttons at the top left to search the reviews for certain keywords like *Quality*. Also, look to the right of the page and you will see the words *Sort by: Recommended*. When you click on that you can sort by *Newest Reviews*. Very important. This lets you see what is popular RIGHT NOW.

Profitable Launch Categories from Tina

You can directly piggyback on Tina's successful Launch Categories. Of course, we don't directly clone. We use her work as a model, but we try to improve what she's done. What can we improve? What can we add or subtract that will make life easier for the customer? Can we change the layout and make it more usable? And we want to put our own unique mark on our One-Pager.

Most importantly, you want to launch products that you like! Find something that relates to YOUR LIFE, and it will be easy creating it and launching it. That's the best way to guarantee that you'll follow through and launch your One-Pager.

1 - 30 Day Challenge Tracker

You'll notice that her products are all about TIME and how to organize it. The audience for this on Etsy is HUGE. Etsy shoppers are very organized people! So this One-Pager makes perfect sense:

[30 Day Challenge Tracker](#)

2 - Monthly Habit Tracker

They say it takes thirty days to make or break a habit. This One-Pager is designed to keep you on track so that you actually do make or break your habit. Do you notice how positive her One-Pagers are?

[Monthly Habit Tracker](#)

3 - Expense Tracker

This One-Pager also makes perfect sense sense. And it can be used for business and personal expenses. Customers could also dedicate it to a specific project, or a charity. Very useful One-Pager:

[Expense Tracker](#)

4 - Cleaning Schedule

Do some people actually like cleaning? I don't like cleaning, but I can't stand when things get sloppy or disorganized! Maybe I should buy this One-Pager soon:

[Cleaning Schedule](#)

5 - Workout Tracker

This One-Pager works on the same principle as the others: If you write down a goal, it's much easier to actually complete that goal. This workout tracker will be staring you in the face each day, forcing you to do it!

[Workout Tracker](#)

Brainstorming Related One-Pagers

REMEMBER: The point of having an online business is to ENJOY LIFE! You want to be launching One-Pagers that you personally like. Maybe even One-Pagers that you PERSONALLY USE. Find a Launch Category that appeals to you, and creating these One-Pagers won't even feel like work.

Let's Brainstorm: Let's say I'm checking out Tina's store and I don't see a One-Pager that appeals to me. What do I do? Well, anything to do with entertainment or adventure appeals to me. FIRST, search the target store. In other words, search Tina's store for your idea.

I want to search for Printable Wish Lists, because a Wish List is fun. It's basically a form of entertainment. I searched Tina's store, but there are no Wish Lists. Not to worry, we can easily search the entire Etsy Store. Our goal is to find something you LIKE and would be PROUD to create and launch.

So we find a new Target One-Pager just like we did with Tina, and then we search the new Target Store. We are just repeating the same process that we used with Tina. We are doing this to MAKE SURE you are launching a One-Pager that you actually like! You don't want to get stuck launching stuff that doesn't inspire you.

Using a search tool for Etsy can also help you brainstorm new One-Pagers. A great tool that's also free is eRank. You basically search for Launch Categories and keywords, and eRank gathers all the data for you. You can find golden opportunities with this tool:

[eRank Search Tool](#)

We will be directly helping you choose launch categories in the private Launch Groups! So don't panic. The Launch Groups are FREE, and they are designed to help everyone in the group. We don't give up on your book. We keep working until your book makes sales. That's the entire point of the Launch Groups.

Extremely Important:

Make sure you are on my VIP Email List so that you can have access to the free Launch Groups!

If you purchased this training, you are automatically on the VIP Email List. We are forming small Launch Groups to help you launch your Etsy One-Page Content. We want to continue creating these tiny launch groups as many times as we can, and for as long as we can. There is no cost for joining the group. We just really want to see some publishing success stories!

So make sure you stay on my email list because that's where all the announcements will take place. If you have any doubts about not being on the list, email me and I will make sure to add you:

[**paul@authoradvent.com**](mailto:paul@authoradvent.com)

Insider Training:

The following training is PROVEN EFFECTIVE. This is the best of the best that I can possibly offer. It's taken me years to perfect these strategies. They absolutely work, and they keep on working. I'm the type of person who tests and then re-tests EVERYTHING. Effectiveness is a big deal with me!

[One-Page Royalty Streams](#)

This training is about EDITABLE one-page micro-content. These are simple one-pagers that the customer buys from you, and then edits them with free software. Because customers can CUSTOMIZE these one-pagers for their own lifestyle, they are willing to pay much more for them.

[Azon Royalty Generator](#)

This is a method to create a one-page book on Amazon and to get FREE PERMANENT advertising directly on Amazon's website. Yes, free ads for your book basically forever. The royalty stream from these tiny books can be quite substantial.

[Micro-Content Rapid Royalties](#)

This training is about a woman who did everything wrong when she created a simple 9-page book, but made over \$5,000 dollars from it. I'm not kidding when I tell you that the book is only NINE pages. This tiny book was a life changer for her.

[Micro-Series Bestseller Royalties](#)

This is about an author who writes little 10-page books very quickly and then connects them in a big series. He pretty much slaps these books together, but he dominates the bestseller lists and his royalties are off the chart. He also has a free method to get even more sales, and most authors don't know anything about this feature.

Godspeed to you and all your micro-content projects! Now is the time to launch your micro-content because short work has never been more in demand. There's so much opportunity out there for you. You just need to reach out and take it. If you need any further guidance or help, you can always contact me:

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PS: I love life! :-)